



Car Privacy Rights Act of 2024

Detailed Summary

There's a troubling trend of data collection, storage, and selling derived from consumers' vehicles, largely without their knowledge. This year, [car manufacturers were caught](#) selling their consumers' private data to insurance companies. This data included speed, braking, and sharp acceleration instances, which were subsequently bought by insurance companies to raise the cost of insurance coverage.

Consumers are often not aware that the car they bought, and the app-enabled features they use, could be collecting their data, sold to the highest bidder for profit, and subsequently used by third parties.

In even worse cases, abusers in domestic violence cases have used geolocation data accessed via the victim's car application to track survivors. There is little that survivors of domestic violence can do to deny or revoke access to these car applications that show their location, particularly when their abuser is a co-owner of the vehicle.

The *Car Privacy Rights Act of 2024* protects consumers' car data from overreach, improves the transparency of data collection and selling practices, and addresses issues of domestic violence enabled by car-provided geolocation technologies. The bill would:

1. Ban car manufacturers, and other entities, from sharing or selling any data collected from a consumer via their vehicle, unless the consumer is clearly and conspicuously notified, and explicitly grants express consent to allow the data transfer.
2. Require all car manufacturers to allow consumers to easily revoke consent to this opt-in directly on their website, applications, and direct mail.
3. Require each car manufacturer and insurance company to annually submit a report to the Federal Trade Commission (FTC) regarding their consumer data privacy practices, data being collected, the purpose for collecting it, and information about who data is being shared with or sold to. Require the FTC to annually submit a report to Congress with their findings.
4. Direct the FTC (in partnership with Federal Communications Commission, FCC, and National Highway Traffic Safety Administration, NHTSA) to issue guidance or promulgate regulations regarding how car manufacturers can address domestic violence issues related to any car applications with geolocation services.