

United States Senate
50 Constitution Ave. NW
Washington, DC 20510

Dear Senators,

The undersigned businesses encourage you to cosponsor and pass the bipartisan Research for Environmental Uses and Sustainable Economics Act of 2025 (REUSE Act). As business leaders we are concerned about the pervasiveness of plastic pollution. A proven solution to effectively address plastic pollution is to move to reusable and refillable products and systems.

The REUSE Act (S.2110) would direct the U.S. Environmental Protection Agency to conduct a study on the feasibility of reuse and refill systems in various sectors, such as consumer food and beverage products, personal care products, and shipping of wholesale and retail goods. Reuse and refill systems design packaging and products to be reused multiple times for the originally intended purpose and in the original form.

As more Americans have become aware of the plastic pollution threatening the oceans and human health, increasing numbers are concerned about single-use plastic and support reuse as a solution. Oceana commissioned a poll by the nonpartisan polling company Ipsos that found 88% of U.S. voters are concerned about microplastics and 85% support increasing the use of reusable packaging and foodware.ⁱ

Reuse models are an economic opportunity and can save businesses money. Developing reusable infrastructure to reduce single use plastic packaging by 20% is a financial opportunity valued at \$10 billion globallyⁱⁱ According to the Reusable Packaging Association, a trade group representing business interests of suppliers and users of reusable packaging, reusable transport packaging offers more stable, long-term costs and value. With each use, the cost per use is lowered, and reusable packaging offers a higher return on investment compared with single-use.ⁱⁱⁱ

In the beverage sector, a reusable bottle can be used up to 50 times and a reusable cup over 100 times, greatly reducing the amount of single-use plastic disposed. A 10% increase in reusable bottles and cups across the U.S. would save an estimated 1 billion bottles and 432 million cups from entering aquatic systems.^{iv} An estimated \$13 billion loss is experienced by businesses globally such as fisheries, tourism, and infrastructure operators each year due to plastic.^v These costs come in the form of declining fish stocks, damage to fishing equipment, reduced tourist traffic, and higher cleaning and operating costs in the tourism industry.

The United States has the opportunity to be a leader in reusable systems and should do so expeditiously. Please cosponsor and pass the REUSE Act of 2025.

Sincerely,

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ⁱ <https://usa.oceana.org/wp-content/uploads/sites/4/2025/02/Oceana-Plastic-Pollution-Perceptions-February-2025.pdf>

ⁱⁱ <https://www.ellenmacarthurfoundation.org/plastics-and-the-circular-economy-deep-dive>

ⁱⁱⁱ <https://reusables.org/inner-loop-library/industry-news/why-reusable-transport-packaging-is-more-than-a-trend/>

^{iv} <https://oceana.org/reports/refill-again/>

^v UN Environment Program, 2014. Valuing Plastic: The Business Case for Measuring, Managing and Disclosing Plastic in the Consumer Goods Industry. <https://www.unep.org/resources/report/valuing-plastic-business-case-measuring-managing-and-disclosing-plastic-use>